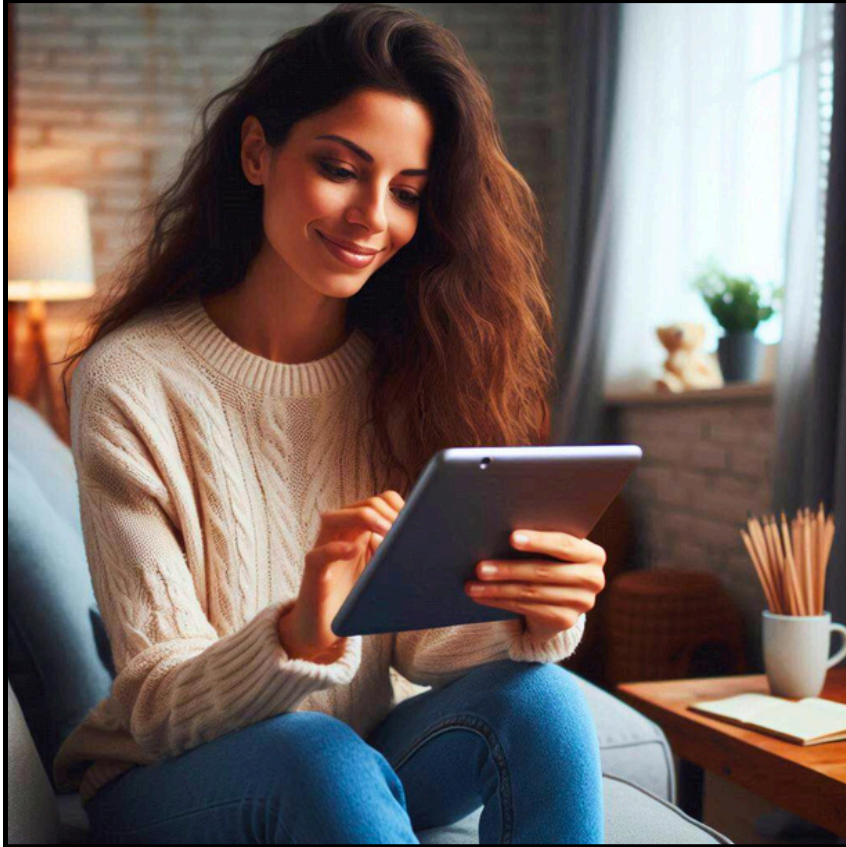




## **MY ZESTA STORY - CONCEPT 3**

<b>Title</b>	Zesta Tea - The taste of love that brings hearts together, even when they are far apart
<b>Storyline</b>	The wife is sitting on the couch in a cozy living room in Sri Lanka, engrossed in a video call with her husband, who is working abroad. Husband prepares tea during the call and both of them have tea at the same time being in 2 countries. Zesta tea is the focal point that connects the two hearts and ties their bond stronger.
<b>Basis behind the storyline</b>	As many are going abroad these days leaving their families for work purposes, this concept touches the hearts of people.
<b>Highlights</b>	Freshness, Unfading love, Intimacy, Togetherness, Sensational taste, Aroma, Tea infusion
<b>Setting</b>	Couple: Young and energetic couple Places: A cozy living room (Sri Lanka) and personal room (abroad) Theme colours: Green, white and beige
<b>Props</b>	Zesta tea pack, Electric water kettle, Spoon, Glass tea pot, One white tea cup (wife) and one transparent tea cup (husband), Two laptops
<b>Time duration</b>	25 seconds
<b>Costumes</b>	Husband: Short-sleeve, olive green, plain t-shirt and beige trouser Wife: Beige linen frock



SCENE: 1

SHOT: 1A

The scene opens with a wife sitting on the couch in a cozy living room in Sri Lanka, engrossed in a video call with her husband, who is working abroad.

**Wife:** (Smiling) මොනවද කරන්නේ?

Camera: Medium close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 2 s



SCENE: 1

SHOT: 1B

Husband is in his room abroad.

**Husband:** (Chuckling) මගේ ආදරීගේ රස විඳින්නයි යන්නේ...

**Wife:** (Confused) ආ..ආ..

Camera: Medium close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 4 s



SCENE: 1

SHOT: 1C

**Husband:** (With a mischievous grin) මං එද්දී  
මයාගේ ආදරෙන් අරගෙනමනේ ආවේ.. (While  
showing a Zesta tea pack)

Camera: Medium close up

Music: Light background music which should be  
intimate and sentimental

Sound effects: None

Time: 3 s

Image sources:

Background - DALL·E 3 (Original AI image generated  
by the creator)

Zesta tea pack - MyZestaStory website





SCENE: 1

SHOT: 1D

**Wife:** (Eyes widening with a knowing smile, a hint of seduction in her voice) *Mmm...*

Camera: Medium close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 1 s



SCENE: 2

SHOT: 2A

The camera pans to show a boiling electric water kettle.

Camera: Extreme close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 0.5 s



SCENE: 2

SHOT: 2B

**Husband:** අන්ත... (Indicates that the water has boiled)

The camera pans to show the view from the husband's view specifically. Husband gets up from his chair and goes to make tea.

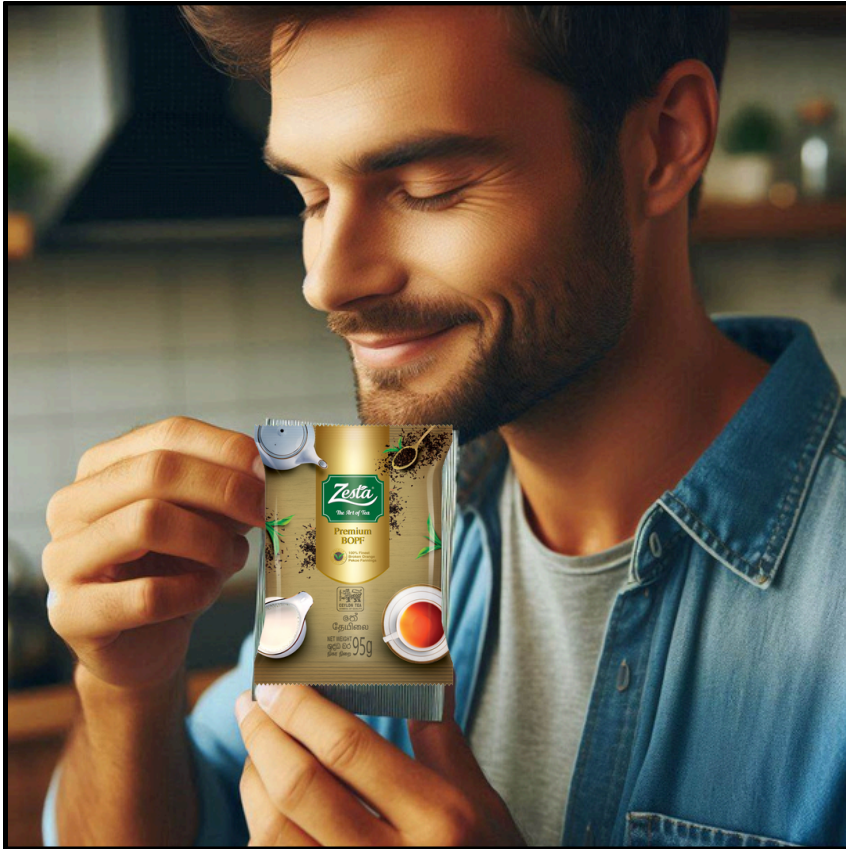
Camera: Wide

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 1 s





**SCENE: 2**

**SHOT: 2C**

The husband opens the Zesta tea pack and smells the freshness of it.

Camera: Medium close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 0.5 s

Image sources:

Background - DALL·E 3 (Original AI image generated by the creator)

Zesta tea pack - MyZestaStory website



**SCENE: 2**

**SHOT: 2D**

Takes a spoon filled with tea from the Zesta tea pack.

Camera: Extreme close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 0.5 s



**SCENE: 2**

**SHOT: 2E**

The camera shows adding tea to water and how colour changes in water.

Camera: Extreme close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 0.5 s



SCENE: 2

SHOT: 2F

Brewing tea in a glass teapot, which is on a table.

Camera: Extreme close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 0.5 s





**SCENE: 2**

**SHOT: 2G**

Camera shows pouring tea to a cup.

Camera: Extreme close up (top-view)

Music: Light background music which should be intimate and sentimental

Sound effects: Pouring tea

Time: 0.5 s



**SCENE: 2**

**SHOT: 2H**

Stir tea with a spoon.

Camera: Extreme close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 0.5 s



**SCENE: 3**

**SHOT: 3A**

The husband gently taps the iconic Zesta ting ting sound with a spoon on the teacup in front of the camera.

Camera: Medium close up

Music: None

Sound effects: Zesta Ting Ting sound

Time: 1 s



SCENE: 3

SHOT: 3B

**Wife:** (Her eyes sparkling with delight) *Mmm.. දැන් tea expert වෙලානේ...?*

Camera: Medium close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 2 s





SCENE: 3

SHOT: 3C

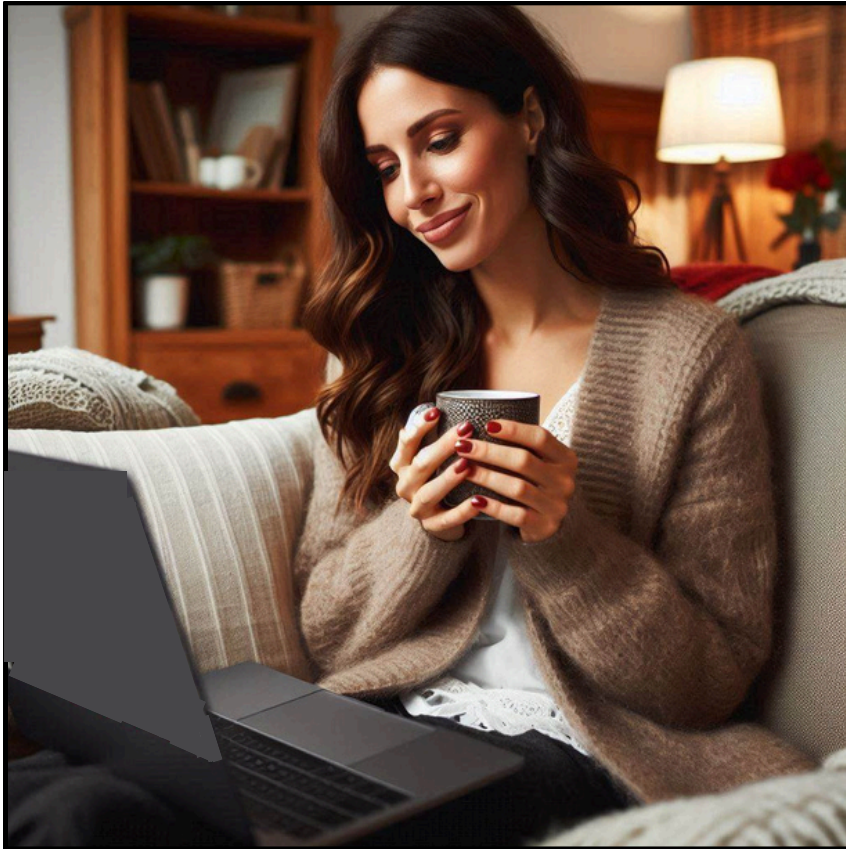
**Husband:** (Sipping his tea, his eyes filled with love and contentment) දුරින් හිටියත් මට ඔයා මං ළඟින් ඉන්නවා වගේ දැනෙනවා... (He feels this because of Zesta tea)

Camera: Medium close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 3 s



SCENE: 3

SHOT: 3D

**Wife:** (Seductively moving her face along her tea cup) **Zesta...**

(Both of them giggles)

Camera: Medium close up

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 2 s



SCENE: 3

SHOT: 3E

The scene slowly blurs, focusing on a packet of Zesta tea on a table. Husband seems to play the guitar in the background while being in the video call. The tagline fades in.

Tagline on the screen: ආදරණීය බැඳීමක රහස්  
(Scene fades out).

Camera: Medium close up

Voice-over: **Zesta** - ආදරණීය බැඳීමක රහස්

Music: Light background music which should be intimate and sentimental

Sound effects: None

Time: 2.5 s


Image sources:

Background - DALL·E 3 (Original AI image generated by the creator)

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