Zesta Ad: Crafted with Love- Januly Bowatte

### [Scene 1: Pottery Studio - Daytime]

Visual: The scene opens with a close-up of the couple's hands working on pottery wheels. Clay spins under their fingertips, slowly shaping into mugs. The warm sunlight floods the room, casting a golden glow. The atmosphere is filled with soft, rhythmic sounds of the wheels turning.

Visual: The man glances at the woman, who is deeply focused on her work. He playfully nudges her wheel, causing her to momentarily lose control and wobble the clay. She laughs, her concentration broken, and playfully flicks a bit of clay at him.

## Woman (Laughing):

"You're going to ruin my masterpiece!"

# Man (Grinning):

"Just making sure it has some character!"

Visual: They exchange playful glances before returning to their work, now more synchronized, their mugs gradually taking shape.

## [Scene 2: Pottery Studio - Later]

Visual: The camera shows the couple's finished mugs, now glazed and vibrant. They pick up the mugs and the man taps his mug against hers, the sound echoing through the quiet studio.

## Woman (Softly):

"almost Perfect, just missing something"

Visual: The camera zooms in on the the woman's face as she was holding up the mug.

#### [Scene 3: Kitchen - Afternoon]

Visual: The scene shifts to the woman opening a cupboard ..

The woman smiles as she picks up the Zesta tea packet.

Woman : "now this completes it."

The camera zooms out to a cozy, inviting kitchen. The couple is seen prepping tea. The woman places Zesta tea into their handmade mugs, pours hot water, releasing the fragrant aroma of tea. The camera captures the steam rising, the tea steeping as they both watch intently. Visual: The woman taps the rim of her mug with a spoon, creating the "ting ting" sound, signaling that the tea is ready.

### [Scene 4: Kitchen Table - Moments Later]

Visual: The couple sits at the kitchen table, their personalized mugs in hand. They clink their mugs together, sharing a quiet moment of satisfaction. The camera focuses on their faces as they take the first sip, their expressions lighting up with contentment.

Visual: The man leans back in his chair, a relaxed smile on his face. The woman giggles softly, looking into her mug as if savoring the experience.

#### Man (Contentedly):

"Worth every minute."

# Woman (Agreeing):

"And every drop."

Visual: The scene ends with them laughing together, the camera capturing the warmth and joy of their shared moment. The mugs sit on the table, a symbol of their connection and the care they put into their relationship.

### [Closing Scene]

Visual: The Zesta logo appears on the screen, accompanied by the tagline:

"Zesta Tea - The art of tea ...

Crafted with Care, Shared with Love."

Total Estimated Duration: 32-40 seconds